

Louisiana Medical and Adult-use Cannabis Sales and Taxes

Louisiana can generate hundreds of millions of dollars in new tax revenue and billions in sales if cannabis is legalized and regulated for adults 21 and older

Louisiana Medical and Adult-use Cannabis Tax Revenue Projection



Key Estimates from Louisiana Medical and Adult-use Sales and Tax Projection	
Total Louisiana Resident Cannabis Consumers	430,937
Adult-use Market Sales by 2030	\$913 Million
Adult-use Market Sales 2027-2030	\$2.43 Billion
Adult-use Tax Revenue 2027-2030	\$593 Million
Medical and Adult-use Tax Revenue 2023-2030	\$628 Million

Louisiana cumulative medical and adult-use cannabis sales are projected to generate \$628 million in taxes from 2023 through 2030. Adult-use sales, excluding individuals from other states that drive across the border to purchase cannabis in Louisiana, could reach almost one billion dollars by 2030 with total sales of \$2.43 billion from 2027 through 2030. Based on a 2.8x multiplier for indirect and induced economic benefits,¹ adult-use sales would generate \$6.79 billion in economic activity over the four-year period. Indirect and induced economic benefits are generated when cannabis companies spend money building and operating their facilities and when employees spend their wages in the local community. This means billions of dollars for Louisiana construction workers, HVAC installation companies, and agricultural equipment suppliers, as well as restaurants, coffee shops, and local stores. Legalization and regulation will generate tens of thousands of new jobs and millions of dollars in new tax revenue for state and local governments to revitalize their communities, invest in public health, and strengthen public safety.

¹ Long, Andrew. *Cannabis Industry Will Add \$100 Billion to US Economy in 2023*, MJBiz Factbook Projects, MJBiz, 12 Apr. 2023, <https://mjbizdaily.com/cannabis-industry-will-add-100-billion-to-us-economy-in-2023/>.